



**INTEGRAL UNIVERSITY**  
**DEPARTMENT OF COMMERCE & BUSINESS MANAGEMENT**



**Report on "COMMUNAL HARMONY"**

**Participant's Profile:**

This competition had several participants from BBA .

The name of the participants are Mohd Yasir Khan, Smriti, Taiba Naushad, Umra Rasheed, Poonam Agnihotri, Shashank Shukla and Naveera Masood.

**Description about the Program:**

The entire activity was co-ordinated with the support of the Dean **Professor A.K. Saxena**, Head **Dr. Syed Shahid Mazhar**, Coordinator & faculty of Department of Commerce & Business Management.

The faculty co-ordinator who co-ordinated this event was **Dr. Rizwana Atiq**.

The student co-ordinator for the event was Nazia.

The competition was organized to provide the students the knowledge about the human values and communal harmony and by telling that India has a great diversity of culture, religion, language, tradition, community etc. People live and think in terms of their respective religions, faiths and tongues, and seek to serve their selfish ends without thinking of the national good. Such thinking is dangerous and is bound to lead to the disintegration of the country in the long run. The need of the hour, therefore, is to fight the forces of disunity and disharmony and to work ceaselessly for the achievement of national harmony and peace.

And to make everyone aware that communal harmony is coming together of all the communities of the country and living together with a sense of brotherhood and equality, irrespective of their caste, creed, religion etc. We should sink our personal differences in larger interests of the country and adopt a common approach to national problems if we want to achieve the laudable goal of national integration and communal harmony.

The aim of the competition was to motivate the students by giving them a sense of unity in diversity and togetherness. And also to make them understand that "united we stand, divided we fall" .

**Feedback:**

All the students had expressed their gratitude to members of Department of Commerce and Business Management, Integral University for organizing such an activity to make awareness of '**COMMUNAL HARMONY**' & for their guidance to create a peaceful environment.

